

CHOICE NEIGHBORHOODS



The U.S. Department of Housing and Urban Development created the Choice Neighborhoods Initiative (CNI) and grant program to address the unrecognized challenges to the ability of poor families and children to access opportunities and move up the economic ladder. CNI helps communities address assisted and vacant housing units, while investing in people and neighborhood assets, to transform neighborhoods of distress into revitalized mixed-income neighborhoods. CNI employs a comprehensive approach to neighborhood transformation. The program helps communities transform severely distressed public and/or assisted housing and investing and leveraging investments in well-functioning services, high quality public schools and education programs, high quality early learning programs and services, public assets, public transportation, and improved access to jobs.

Building upon the lessons of public housing transformation through more than 20 years of work with HOPE VI revitalization efforts, Urban Strategies has developed and demonstrated expertise in planning, implementing and supporting Choice Neighborhood Initiatives. We are currently engaged in Choice Neighborhoods work in 8 communities since the introduction of the program by HUD in 2010.

OUR CNI EXPERIENCE

Choice Implementation	<ul style="list-style-type: none"> • More than \$150 million in Choice Implementation grant awards in 5 cities • Over \$22 million in support services funding for families in CNI program areas
Choice Planning	<ul style="list-style-type: none"> • \$1.5 million in Choice Planning grant awards in 3 cities

OUR CNI CITIES

Urban Strategies serves as the lead implementer for people strategies in five cities that are implementing Choice Neighborhood Initiatives. In each of these cities, Urban Strategies helps local partners harness their capacity to serve vulnerable families, and ensures that all human service components are coordinated and aligned with the overall goals and timeline of the physical redevelopment. With each community's unique characteristics in mind, we always ensure resident and partner engagement, human capital assessment, plans for timely and goal oriented interventions through case management and family supports, and resource development.

<p>Alice Griffith San Francisco, California</p> <p>Award Amount: \$30,500,000 (\$4,575,000 for community and human support services)</p> <p>Development Details: Over 10,000 units of housing, retail centers, recreational fields and coastal improvements</p> <p>Initiative Team: City of San Francisco Mayor's Office on Housing, the San Francisco Redevelopment Agency, the San Francisco Housing Authority, the San Francisco School District, Lennar Urban, McCormack Baron Ragan Management Services, McCormack Baron Salazar, and Urban Strategies.</p>	<p>Iberville/Treme New Orleans, Louisiana</p> <p>Award Amount: \$30,500,000 (\$4,575,000 for community and human support services)</p> <p>Development Details: A 300-square-block area and the construction of nearly 2,500 new apartments along with retail, commercial space and other essential amenities.</p> <p>Initiative Team: Housing Authority of New Orleans, City of New Orleans, Recovery School District, HRI Properties, Black Men of Labor, McCormack Baron Salazar, Urban Strategies, and many other local agencies and non-profits.</p>	<p>Eastside (Wheatley Courts) San Antonio, Texas</p> <p>Award Amount: \$29,750,000 (\$4,462,500 for community and human support services)</p> <p>Development Details: Over 800 units of housing, commercial and retail development, coordination for placement of a multi-modal transit hub, and construction of a new community center.</p> <p>Initiative Team: San Antonio Housing Authority, City of San Antonio, United Way of San Antonio and Bexar County, Eastside Promise Neighborhood, McCormack Baron Salazar, and Urban Strategies.</p>	<p>Poindexter Village Columbus, Ohio</p> <p>Award Amount: \$29,700,000 (\$4,455,000 for community and human support services)</p> <p>Development Details: Replacement of 414 units of severely distressed public housing with more than 500 units of sustainably designed mixed-income housing.</p> <p>Initiative Team: Columbus Metropolitan Housing Authority, Partners Achieving Community Transformation (PACT), City of Columbus, Columbus City School, Ohio State University, McCormack Baron Salazar, Urban Strategies, and a host of community partners.</p>	<p>Larimer/East Liberty Pittsburgh, Pennsylvania</p> <p>Award Amount: \$30,000,000 (\$4,500,000 for community and human support services)</p> <p>Development Details: One-for-one replacement of 155 units of obsolete, deteriorating housing with 334 high-quality units of mixed income housing and a 21st Century Green Neighborhood.</p> <p>Initiative Team: Housing Authority of the City of Pittsburgh, City of Pittsburgh, Urban Redevelopment Authority, Pittsburgh Public Schools, McCormack Baron Salazar, Urban Strategies and several local community partners.</p>
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URBAN STRATEGIES

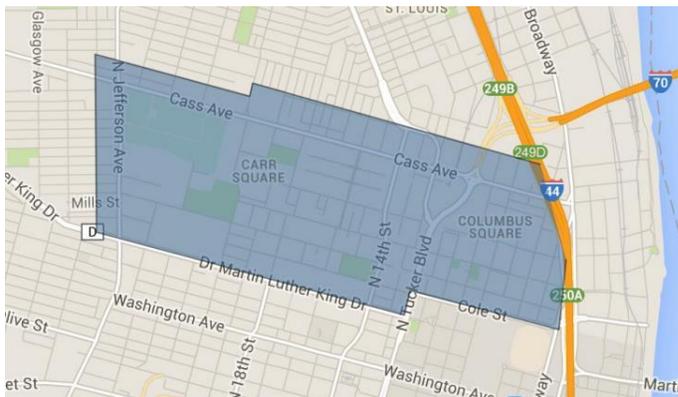
St. Louis Choice Neighborhoods Application Partners:

- *City of St. Louis*
- *City of Saint Louis
Community Development
Administration*
- *Saint Louis Housing
Authority*
- *McEagle Properties, LLC*
- *McCormack Baron Salazar*
- *and over 30 local supporting
partners*

Purpose of Choice: The Choice Neighborhoods Initiative is recognition that complete neighborhood transformation is required to improve the lives of residents in distressed neighborhoods with public housing. In order to achieve Choice Neighborhoods' goal of complete neighborhood transformation, the Department of Housing and Urban Development (HUD) awards planning grants to help communities create a comprehensive plan to transform the target public housing and surrounding neighborhood. Subsequent Implementation grants are available to kick start the vision created during the planning process.

Who We Are: Urban Strategies is a national non-profit organization working to empower residents to lead healthy, prosperous lives in thriving, self-sustaining communities. Urban is the lead applicant on the Choice Neighborhoods Planning application for Preservation Square and The Near North Side neighborhood.

Target Housing/Neighborhood: The distressed housing targeted for this planning application is Preservation Square (Formerly O'Fallon Place). Below is a map of the Near North Side neighborhood boundaries as defined in the application.



Upon award, Urban Strategies will utilize granted and additional leveraged funds to coordinate an extensive neighborhood planning process with all critical stakeholders to create a comprehensive neighborhood transformation plan. The Choice Transformation plan will address the physical housing, supportive services, and neighborhood revitalization needs of all neighborhood residents. The Choice Transformation Plan will build on the existing stable and affordable housing platform McCormack Baron Salazar has created and will link to the innovative Northside Regeneration efforts.

After a Transformation Plan has been agreed upon by all neighborhood stakeholders, applying for a Choice Neighborhoods Implementation grant will be the next step in achieving the vision created during the planning process.