



For Information:
Cindy Lander Wallach
314-922-8060

For Immediate Release

November 16, 2016

National Leader in Neighborhood Revitalization Announces New President

The board of directors of Urban Strategies, Inc. has announced the appointment of Esther Shin as the new president. Shin, who currently serves as executive vice president, will assume her new role on January 1, 2017. Shin succeeds Sandra Moore, who has been president of the organization for more than 16 years, as Moore leaves to take on new national work.

Since Shin joined the organization in 2000, she has served in several capacities. As executive vice president, she has been responsible for developing and implementing sustainable social and economic development initiatives. The focus of these initiatives has been strengthening people, families and the systems that serve them in revitalizing urban communities throughout the United States. Shin has also directly supervised planning and policy, site implementation and sustainability departments at Urban Strategies.



Prior to joining Urban Strategies, and the community development field, Shin served as an intern with the Social Security Administration where she began her career examining how public systems support vulnerable families. She earned a Master's Degree in Social Work (MSW) from the George Warren Brown School of Social Work at Washington University in St. Louis, after earning bachelor's degrees in Political Science and English Literature from Washington University.

Shin is an accomplished and sought-after facilitator and presenter. She is currently serving as an Annie E. Casey Foundation Children and Family Fellow along with fifteen other influential leaders in the public and private sector from across the country. These leaders are dedicated to champion and drive change to make a lasting difference.

cont...

...cont.

"While the board initially considered a national search campaign, early contact with thought leaders in the field made it clear that the very best candidate in the nation was Esther. There is no one more qualified to build and expand the dynamic work begun under the leadership of long time president Sandra Moore. Sandra has worked closely with Esther and is proud of her protégé and successor. Esther is well-prepared and immensely qualified to take over the leadership." said Richard Baron, chairman of Urban Strategies, Inc.

A national leader in its field, Urban Strategies, Inc. is a not-for-profit organization that specializes in human services development, planning and strategy implementation as part of comprehensive neighborhood revitalization. The organization has been involved in neighborhood revitalization efforts in 24 cities and more than 30 neighborhoods across the country, while serving more than 20,000 families. Urban Strategies has leveraged over \$225 million in supportive service partnerships. For additional information www.urbanstrategiesinc.org.

#