



For Information:
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For Immediate Release

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**Alecia Leonard Promoted
to Regional Director of Urban Strategies**



Alecia Leonard has been promoted to regional director of Urban Strategies where she will be responsible for providing leadership and direction to the programmatic sites in the northern region. She is also responsible for implementation and development of Urban's custom performance management system, LEARN. Leonard previously served as the director of resident development and training. Prior to this, she worked as the national resident leadership advocate where she provided case management support to community leaders employed by Urban Strategies.

Before joining Urban Strategies, Leonard worked with survivors of domestic violence to rebuild healthy social supports and achieve self-sufficiency after staying in emergency shelters. She also served on the board of the Association of Macro Practice Social Workers.

Leonard received a bachelor of arts degree in social work from Bethel University in St. Paul, Minnesota and a master's degree in social work from University of Minnesota.

A national leader in its field, Urban Strategies, Inc. is a not-for-profit organization that specializes in human services development, planning and strategy implementation as part of comprehensive neighborhood revitalization. Founded in 1978, the organization has been involved in neighborhood transformation efforts in 24 cities and more than 30 neighborhoods across the nation, while serving more than 26,000 families. Urban Strategies has leveraged nearly \$350 million in supportive service partnerships. For additional information:

www.urbanstrategiesinc.org.

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