Esther Shin is the President for Urban Strategies, a results-focused not-for-profit corporation founded in 1978, that works with a cross-sector of partners to transform challenged communities into vibrant neighborhoods with real economic and human capital opportunities. She leads a diverse team working in communities across the United States where mixed income housing communities have recently been completed or are in development. Urban Strategies currently serves over 30,000 families in twelve states representing twenty-four neighborhoods.

Ms. Shin has served in various capacities with the organization since 2000.

Ms. Shin formerly served as Executive Vice President for Urban Strategies where she was responsible for the coordination of social and economic strategies for revitalizing urban communities. Responsibilities include developing long-term sustainable social and economic development plans for revitalizing urban communities throughout the nation through assessment, planning, implementation, resourcing and evaluation. She was also responsible for overseeing the organization’s federal programs that included Choice Neighborhoods, Promise Zone, Byrne, HOPE VI, and others that leveraged over $250 million in funding to neighborhoods for human capital resources.

Prior to joining Urban Strategies, Ms. Shin worked as a Community Development Coordinator for McCormack Baron & Associates. She was responsible for managing the social service aspects of the revitalization effort led by the Washington University Medical Center in the Forest Park Southeast Community in St. Louis, Missouri. Prior to working for McCormack Baron, Ms. Shin served as a fellow with the Social Security Administration. Her work involved researching old-age insurance programs in eighteen countries and investigating the success/failure of privatizing social security.

Ms. Shin serves on the Board of Directors of Community Advocates in Milwaukee, Wisconsin and MBS Urban Initiatives CDE in St. Louis, Missouri. She also serves as an advisor to the Public Policy Institute of Milwaukee. Ms. Shin is also a fellow with the Annie E. Casey Foundation’s Children and Family Fellowship.